



KHWEZI MKHIZE

DIGITAL MARKETER

CONTACT

+27 61 454 2700

Khwezikev@gmail.com

490 Xaba rd, Savannah Park
Pinetown, 3604

www.snatra.xyz

EDUCATION

NELSON MANDELA
UNIVERSITY – HUMANITIES
(INCOMPLETE)

SKILLS

- Linux Admin
- Web Design
- Facebook Ads manager
- Google Ads Manager
- WordPress developer
- Effective Communication
- Critical Thinking

LANGUAGES

- English (Fluent)
- IsiZulu (Fluent)

PROFESSIONAL SUMMARY

Self-taught Frontend Developer, Digital Marketer, and Linux Administrator with a strong passion for technology and innovation. Originally a Humanities student at Nelson Mandela University, I transitioned into the digital world, mastering web development, online marketing, and server management. Adept at creating user-friendly, responsive websites and managing Linux-based systems efficiently.

SKILLS & EXPERTISE

Frontend Development

- I design and develop responsive, user-friendly websites using HTML, CSS, and JavaScript (currently advancing my skills in JS).
- I ensure websites are mobile-optimized and provide a smooth user experience across all devices.
- I create engaging and visually appealing UI/UX designs that align with a brand's identity.
- I integrate third-party tools, APIs to enhance website functionality.
- I troubleshoot and optimize website performance for faster load times and better usability.

Digital Marketing

- I develop and execute SEO strategies to improve website ranking on search engines like Google.
- I use data analytics to measure campaign performance and adjust strategies accordingly

Linux Administration & Web Hosting

- I ensure server security by implementing best practices, including firewalls, SSL certificates, and system updates.
- I troubleshoot and resolve server-related issues, ensuring uptime and stability.
- I manage domain configurations, DNS records (MX, SPF, DKIM, DMARC), and email hosting.

KHWEZI MKHIZE

DIGITAL MARKETER

SKILLS & EXPERTISE

• Web Technologies & Content Management

- I work with WordPress to build custom websites, optimize themes, and improve functionality.
- I use ISPConfig and other server management tools to efficiently handle multiple hosting accounts.
- I customize and enhance WordPress plugins and themes using JavaScript.
- I integrate e-commerce solutions and payment gateways for online stores.

EXPERIENCE

• Founder & Director - Virginia House Media

- I run a digital marketing agency that helps businesses build a strong online presence.
- I provide web design and development services, specializing in both WordPress and custom HTML/CSS solutions.
- I manage hosting services, ensuring clients' websites are secure, fast, and always online.
- I develop and implement SEO and marketing strategies to drive traffic and improve search rankings.
- I offer consulting services, helping businesses optimize their digital strategy for better customer engagement and conversions.

REFERENCE

Lindilanga Mtotoyi
Former Client

Phone : +27 74 531 9723

Litha Mathangane
Employer/Mentor

Phone : +27 82 835 7306